

**General Electric  
Translation Department  
prepares documents with  
PROMT**



## **PROMT solutions are used by the General Electric representative office in Kazakhstan.**

**General Electric** is a global multi-business company whose history goes back over 130 years. GE's fields of activities are diverse, ranging from the manufacture of glow-lamps to the implementation of fuel cell-based technologies and the production of cleaner and more energy-efficient aircraft engines. In 2011, the consolidated net income of GE was \$14.2 billion USD. Representative offices of the company are spread throughout dozens of countries, and GE's products are used worldwide.

A great load of internal and external multilingual information, needing to be processed quickly for further use in the company's various departments, comes to GE's representative offices every day. Were they to translate every document manually, experts in the field and language departments would be constantly pressed with work.

The use of machine translation optimizes and facilitates the language department's work. This innovative solution comprehensively simplifies the accumulation of knowledge base: all industry-specific terminology and terms used within the company appear automatically in the text being translated. As a result, this process saves a considerable amount of time while improving the personal productivity of translators.

For this purpose, the Kazakhstan representative office of GE has chosen PROMT Language Service Provider (LSP).

PROMT LSP is specifically designed for translation agencies and company language departments. While creating the program, PROMT took into account its work experience with the localization departments of PayPal, Adobe, Cisco and other world market leaders. Thus, the program gives translators the maximum number of opportunities for professional activities:

- Integration with Translation Memory bases by various editors.
- Generation and filing of dictionaries and glossaries, including those generated in the course of previous work.
- Ability to automatically manage translation style for different types of documents.
- Collaborative settings to assist the teamwork of multiple translators

As a result, there has been a distinct acceleration of the process due to the professional control over specific terms, the ability to easily comply with the approved style of company documents, and the facilitation of the ongoing



accumulation of knowledge base.

The General Electric language department successfully uses the PROMT solution to translate texts of a variety of types: agreements, equipment documentation, technical standards and regulations, newsletters, and general business correspondence.

*"We only just installed the PROMT software, but we are already using it actively. As a whole, the first impressions are positive: with PROMT we obtain texts for further editing, and the rest of work is performed much faster than if translation was made manually." - Aigul Garifullina, translator, General Electric representative office.*

