

NIZHPHARM Uses PROMT in the Cloud

For many years, a leader of the Russian pharmaceutical industry, NIZHPHARM, has been effectively working with documents in foreign languages supported by the PROMT translation system.

NIZHPHARM has been a PROMT customer since 2005. A lot has changed in the life of the company since then. In 2008, it became a part of the STADA CIS holding group established within the international pharmaceutical corporation, STADA.

The STADA company, founded in Germany in 1895, is currently represented in 37 countries and employs more than 8,000 specialists. In 2010, STADA CIS had the second highest sales volume among the international markets in which the head company was represented. Sales volume growth in Russia for 2010 reached 15% and equaled 221.2 million euros.

While working as a part of the international company in the markets of different countries, NIZHPHARM needed an effective solution to solve the task of translation at the company level. In answer to this challenge, in 2011, NIZHPHARM became one of the first users of the PROMT Cloud solution.

PROMT Cloud is the lease of a PROMT Translator instead of purchasing it. Using cloud technologies, a company's employees can get access to the PROMT translation server via a web interface. PROMT Cloud provides for the fast connection of any number of workplaces at a considerable cost savings for the company. Additionally, utilizing a PROMT cloud solution saves a company's IT department time and effort as implementation, setup, and ongoing maintenance are all taken care of directly by PROMT.

"We selected PROMT Cloud because its format allows us not only to satisfy our user needs, but also to save computing capacity and release our IT specialists to perform other tasks. As a result, everyone takes care of their own workflow: our employees are self-confident when working with documents in foreign languages, PROMT employees are always there to support their work in remote mode, and the IT specialists of NIZHPHARM are focused on solving ongoing tasks".

– Yevgeniy Andreyevich Tyulenev, Director of IT, NIZHPHARM, says.