

## Translate.Ru API helps teach and translate Spanish and English on SpanishDict.com

St. Petersburg, June 21<sup>st</sup>, 2012. PROMT, the leading Russian developer of linguistic IT solutions for Enterprise level clients and private users, reports that SpanishDict.com, the largest website for teaching Spanish and English, now uses the PROMT online technology.

SpanishDict is a popular American website which offers various free learning tools including an [English to Spanish dictionary](#), flashcards, video lessons, [Spanish conjugations](#), and games. The website is visited by more than 6 million unique users per month, who do more than one million Spanish translations.

One of the functions implemented on the website which helps to teach a foreign language is an online [English to Spanish translation](#) service. Users can translate small texts on the service website, resulting in three variants of translation produced using different technologies. PROMT has become one of these three English and Spanish "teachers".

To implement this project, the Translate.Ru API technology developed by the PROMT company was used which allows the full incorporation of online translation into the website functionality.

The Translate.Ru API cloud technology helps solve problems with online translation, website localization and multilingual application development. Its key advantages are simplicity, low integration costs and 20 readily available translation profiles to translate specialized texts.

*"Translate.Ru API is successfully used by hundreds of websites in Russia and abroad, and PROMT English-Spanish translation has been repeatedly recognized as [one of the world's leading](#) translation services," says Alexey Lyapunov, Head of the International Sales Department at PROMT. "It is no wonder that our company was chosen by SpanishDict. We, for our part, are very pleased with such cooperation. It is a pleasure to see that our technology helps people who decided to learn a foreign language on their own."*

*"Use of online translation considerably increases competitiveness of the service," says Chris Cummings, CEO of SpanishDict. "The increased functionality of effective online translation, like PROMT's, makes it easier for our users to learn Spanish and English than it would be to simply use traditional electronic dictionaries. We are very happy with our partnership with PROMT. Integration of PROMT translation into website operation was fast, and we easily incorporated PROMT technology into our existing website's services."*

### About Company

PROMT is a leading developer of machine translation solutions for Enterprise level clients and individual users with its development center located in Russia.

PROMT has the following:

- More than 20 years of successful development, advancement and implementation of text translation solutions.

- 15 supported languages.
- More than 10,000 large corporate customers in the fields of IT, production industries, finance, trade, science, education, and translation services and public sectors all over the world. Companies such as Norilsk Nickel, Gazprom, Lukoil, Adobe, PayPal, TripAdvisor, Mail.Ru and many others are among the PROMT's customers.
- Offices worldwide in St. Petersburg and Moscow, Russia, Hamburg, Germany and San Francisco, California, USA.
- Translate.ru (Online-Translator.Com), online translation service.
- Expert and mass media awards for the high product quality, reliability, functionality and the overall convenience of solutions.