PROMT has presented MT service for CuteOnly dating website

Everyday millions of people living in different countries want to communicate with each other, but they are faced with a problem of language barriers. Users of CuteOnly dating website have also found themselves in such situation: insufficient foreign language knowledge, and, consequently, inability to read messages in other languages impede their communication with foreigners dramatically. The management reacted to this problem promptly and decided to add online machine translation options for English and Russian into CuteOnly website.

PROMT, as one of the leading providers of machine translation solutions for private and corporate users, offered fast and convenient integration of MT into CuteOnly. The translation engines were customized with domain-specific dictionaries to provide better quality for emails and messages. Now the website users who don't know English or Russian can translate their messages immediately and forget about language barrier forever.

Nikolay Pokrovsky, CEO of CuteOnly

"The decision to integrate machine translation tools to both versions of website (Russian and English) became a logical extension of our commitment to the website usability. There is nothing more important for multilingual dating service than the opportunity to translate messages to the user's native language instantly".

Nevertheless, PROMT solves this problem: great online talkers can type their messages in their native language, and their partners will see translation.

PROMT Translation Server Developer Edition is best suited for integration into website thanks to open API. The solution was additionally set to work with slang and user-generated content for more accurate translation of informal phrases.

Boris Tikhomirov, head of Internet project department, PROMT

"Besides the development of translation service, the PROMT specialists have developed dictionaries which include the vocabulary necessary for the website users, and it will certainly improve the translation quality".